

RHYTHM . . .

an exploration

DIF FER ENCE
DI FFEREN CE
DIFFE RENC E
DIF FER E NCE
DIFFER ENCE

difference observed
over time

is

movement

all movement has rhythm

SIGHT eye rhythm

SOUND ear rhythm

TOUCH skin rhythm

THOUGHT brain rhythm

(how many kinds of
rhythm can you think of)

as
far
as
we
can
tell

things themselves

don't exist *any*

only their
RHYTHMS



Things
are seen
in terms
of their
RHYTHMS

RHYTHM
can prevent
or destroy

Some singers
can shatter
a wine glass

PAUL VI

WHILE ^{have you} ~~WALKING~~ ^{ever tried} BY A

FREE ^{to think a} ~~WALKING~~ ^{reduced} RUSH HOUR
^{thought}

RHYTHM can create and sustain

Conception
occurs
in the human female
during only a few
days a month

The industrial age gave us...

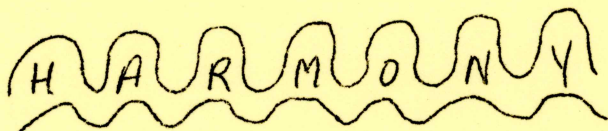
33 $\frac{1}{3}$ 542-52-6988 8-5

The giant saguaro cactus
exists
in the deserts
of the south west U.S.
+ north Mexico

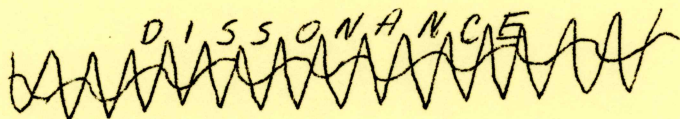
Walking is a form of meditation

SOME DEFINITIONS

rhythms which are
mutually supportive

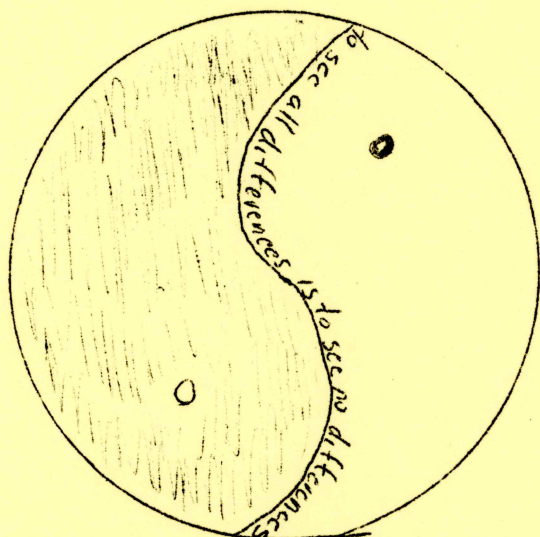


rhythms which are
mutually destructive





| senses
are
limited |



Circuit OVERLOAD

•
•
•
•
•


(dissonance exceeding
tolerance)

McLuhan says:

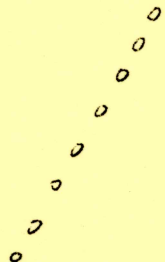
SENSORY OVERLOAD =
pattern recognition

he was incomplete. . . .

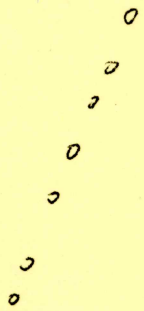
Sensory overload



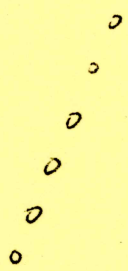
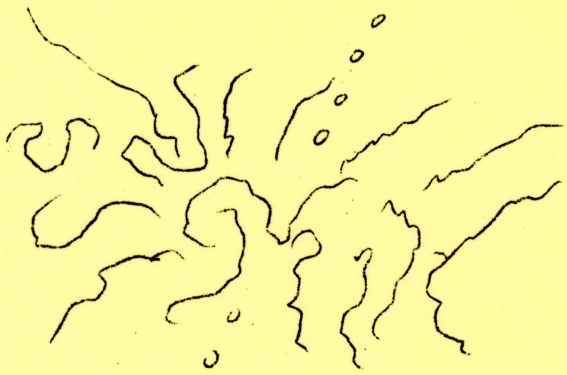
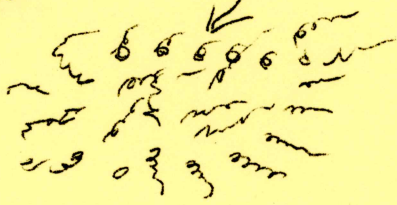
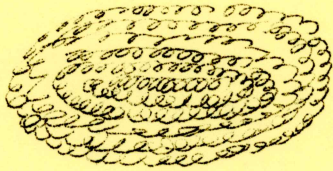
harmonic disruption



synapses randomized



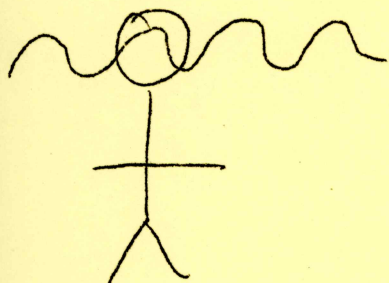
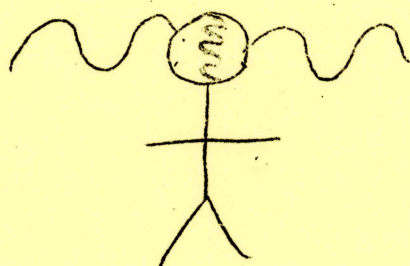
brain flush



a new
HARMONIC
may develop
OR
it may not



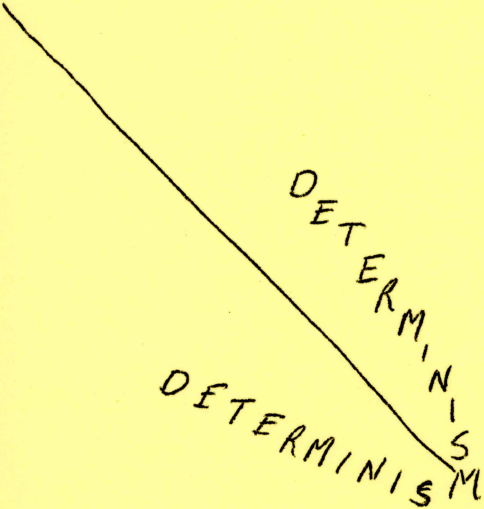
when living
things
are faced
with over load



They can CHANGE
their internal rhythm
and support
the EXternal
stimulus

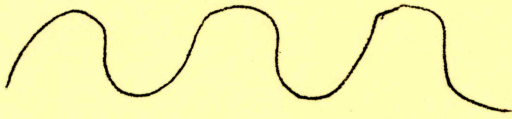
..... the only problem with this,

it only
lets one
RE-ACT
to his environment



DETERMINISM
DETERMINISM

and perhaps
the real
MESSAGE of
The Medium is the Message.



most
living things
can put up
a
barrier
against

UNWANTED
DISSONANCE

You could call
such a barrier
a
SCREEN

..... perception is
based on the
principle of
screening

If the eye only saw X rays

most of
our world
would
DIS-APPEAR

Radio is
an
ear
tuned to a
different range
of frequencies

polaroid



SCREENS??

They seem
quite important

⋮

But we know
so very little
about them

(how can we learn more about them)

here are some things
we do know
.....

① Screens can and do work
in all modes of perception

An assumption is a screen
for thought

A purpose is a screen for people

Form is a screen for objects

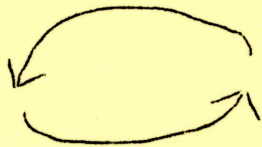
Objects are a screen for space

This book is a screen for
my attitudes

(is t.v. a screen for reality?)

Take each
of the statements
from the last page
and

TURN IT AROUND



it does
still
make
sense

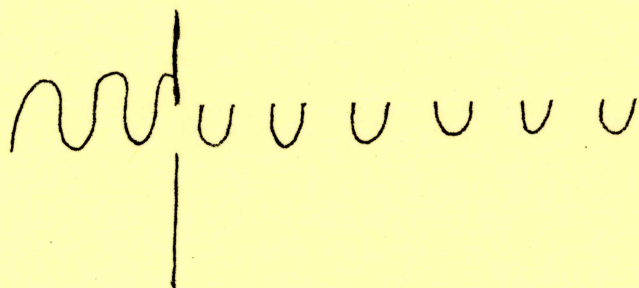
(what do you think of one way streets)

② Screens don't happen
automatically.....
(at least, not at first)

They require
effort and energy
to be effective

how much money
do Americans
spend each year
to stop pollution
and to fight crime?

③ Screens discriminate . . .
eliminate
specific rhythms



It is
quite easy
to
screen out
MORE
than you

t p t | a n i c i a e

④ Screens can be more or less
EX - CLUSIVE

Place two polaroid lenses
on top of each other
and slowly turn them
in opposite directions

A woman runs
for President

Buy a FORD
for a quiet break

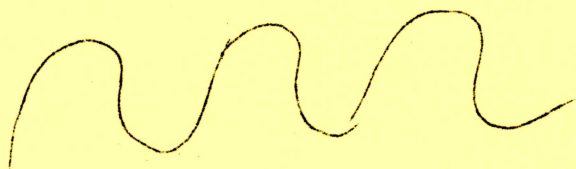
(5)

Once a screen is used
it tends to be used
MORE + MORE

Five years ago
a college demonstration
was front page news

Then it took
a strike
before anyone
really noticed

Now an occupied
building
barely
raises an eyebrow



Questions

How much can be screened

What can be screened

?

?

Screening
is closely
linked
to

EXCLUSIVITY

and

SPECIALIZATION

(Scientists and anthropologists have
agreed that a major factor in
extinction of species and of
cultures is over specialization)

HOW MUCH IS ENOUGH?